



Washington Scholarship Program

Dear Cinderella Families,

I am excited to introduce the Washington Cinderella Ad Sales Program. At the Washington State Cinderella Finals, there will be a Program book featuring all of the participants. I am offering full size down to business card size ads to be sold to your local businesses for advertising. The ads are a tax write off for the business as advertising costs.

. The 1st Full page ad is at FULL PRICE and any ads sold after that you will receive 50% credited to your pageant fees. Any monies left over will be returned to you at registration at the 2010 Washington State Cinderella Finals. Each contestant selling at least one full page ad will be eligible to become our next "Cover Girl or Cover Model". The contestant selling the most additional advertising will receive the Special Community Support Award. **You must sell one (1) full page ad to be eligible to receive the pageant fee credit on additional ads sold. NO sharing of ads for the Community Support & Cover Girl. If an ad appears with 2 contestants it will be counted as 2 one-half (1/2) page ads, one for each.**

I am attaching a personal letter from me explaining the Washington Cinderella Program and what we strive for in our system. You can use the letter in your efforts to request a donation from your local business and what the funds will be used for.

If you wish to participate in the Program Book Ad Sales program, please fill out the following page for **each** ad sold and return it with payment (either Cash or business Check) to the State Office by May 7th, 2010. All checks must be made payable to **WASHINGTON CINDERELLA**. Do not forget to detach the bottom portion of the Ad Page to serve as a receipt for your business. Please do not hesitate to contact me with any questions.

Sincerely,

Jodi Marasco

Washington State Cinderella Director

*= Any awards/commissions earned are redeemable only at the 2010 Washington State Finals. Additional Scholarships and Discounts are non-transferable, non-refundable and valid only for the 2010 Washington State Finals. .

2504 Lund Ave SE, Port Orchard, WA 98366 ~ 360-662-6776 Office ~ 360-329-6829 Fax
Email: washingtoncinderella@yahoo.com ~ www.wacinderella.com



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PROGRAM BOOK AD SALES FORM:

NAME OF CONTESTANT: _____

NAME OF BUSINESS: _____

ADDRESS: _____

NATURE OF BUSINESS: _____

CONTACT PERSON: _____ PHONE #: _____

EMAIL: _____ WEB-SITE: _____

SIZE OF AD SOLD (CIRCLE ONE)

FULL PAGE

1/2 PAGE

1/4 PAGE

BUSINESS CARD

(\$125.00)

(\$75.00)

(\$50.00)

(\$30.00)

TOTAL AMOUNT DUE _____

----- DETACH HERE, FILL IN DATE & AMOUNT, LEAVE RECEIPT WITH BUSINESS OWNER-----



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Thank you for purchasing a \$ _____ Advertising Spot with the Washington Cinderella Scholarship Program. Please retain this receipt for your records and Tax Purposes.

Please make checks payable to WASHINGTON CINDERELLA

Sincerely, *Jodi Marasco* ~ Director

Date _____

Washington State Cinderella Office

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